



# PAULINA MARTZ

## DIGITAL DESIGN

GRAPHICS – WEB – PRINT – BRANDING

Creative problem solver and dedicated worker with strong communication and collaboration skills. Diverse experience in all areas of graphic design. Extensive leadership experience and project management skills.

### PORTFOLIO:

[PAULINA-MARTZ.COM/GRAPHIC](http://PAULINA-MARTZ.COM/GRAPHIC)

## CONTACT

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☎ +1-614-309-9644

## EXPERTISE

- Adobe Suite
  - Photoshop
  - InDesign
  - Illustrator
  - PremierePro
- Other Tools
  - Canva
  - Vectr
  - Procreate
- Website Programs
  - Wordpress
  - Squarespace
  - Wix
- Microsoft Suite
- Creativity
- Attention to Detail
- Typography
- Problem Solving
- Project Management
- Communication
- Collaboration
- Public Speaking

## EXPERIENCE

### CREATIVE SERVICES COORDINATOR

SpeakEasy Stage - Boston, MA

Jan 2023-

- Graphic Design, Website Design/Editing, Print Design, Video Design
- SpeakEasy's in-house graphic designer, designing show and special event art, programs, ads, web content, brochures, inserts, posters, playbills, mailing, and all video content for print and social media.

### FREELANCE GRAPHIC DESIGN

2019-

- Graphic design work for Etsy shops including from base logo and marketing materials for social media accounts, posts, and launches
- Graphic design work with individuals including website design, editing, social media posts, original show branding, posters, ads, and more.

### CONTRACTED CREATIVE DESIGNER

Abundant Way, Remote

May-Aug 2020

- Graphic design of all social media posts and campaigns, as well as designing the website.
- Planning and executing on social media campaigns
- Metric and data collection, market research, website development
- Using MailChimp to send weekly emails, measure metrics, and make adjustments to our strategy

REFERENCES AVAILABLE  
UPON REQUEST